



**YOUR DEALER
ASSOCIATION AT WORK IN
MINNESOTA
AND NORTH DAKOTA**

BOARD MEMBERS

**Jim Heiland
President**

307 - 5th Ave NW
Arlington, MN 5307
507-964-5177
libertystation@frontiernet.net

**Harry Eiss
Vice President**

5649 University Ave NE
Fridley, MN 55432
763-586-000
harry@autosonlinemn.com

Dan Kopyy

Board Chairman & Secretary

23784 Lake Boulevard N
Forest Lake, MN 55025
651-464-1910
dan@koppymotors.com

**Paul Sonnenberg
Treasurer**

42373 St Hwy 78
Perham, MN 56573
218-346-5888
marlo@lakesplus.com

**Allen Lentsch
Executive Director**

800-879-3433
952-894-1766

Membership Coupon Book

Includes these Money Saving Coupons

Minneapolis Auto Auction	\$ 200.00
Northstar Auto Auction	\$ 200.00
ADESA Minneapolis Auto Auction	\$ 200.00
ADESA Fargo Auto Auction	\$ 200.00
ADESA Sioux Falls Auto Auction	\$ 100.00
Mid State Auto Auction	\$ 100.00
Sign up a new Member \$25.00 in Free Merchandise	\$ 25.00
Independent Dealers Auto Rental Membership Discount	\$ 50.00
Ren'T'Own® Membership Discount	\$ 50.00
Grand Total	\$1,125.00

PLUS

10% off Garage Liability Insurance
With Auto Owners Insurance

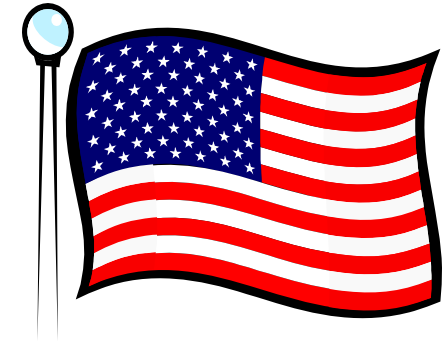
5% off Garage Liability Insurance
With SECURA Insurance

**The Power of a Northland IADA
Membership pays you back!**

**NORTHLAND IADA
850 East Cliff Road
Burnsville, MN 55337
952-894-1766 or 800-879-3433**



Since 1979



**Become a Member
of your
Independent Auto
Dealers Association
State & National**

**“Together We Make
Dealerships Better”**

952-894-1766 or 800-879-3433
(Fax) 952-894-8990
www.northlanddealers.com
keys@northlanddealers.com

Membership Application

NORTHLAND INDEPENDENT AUTO DEALERS ASSOCIATION

Date _____ Dealer Number _____

Owner Name _____

Business Name _____

Business Address _____

City, State, Zip _____

Phone (____) _____ Fax (____) _____

Email _____ Website: _____

Applicant's Signature _____

Annual membership \$199.00 (Check or Credit Card) - Check # _____

Make Payable to: Northland IADA

Visa/Master Card/Discover # _____ Expiration Date _____

Authorized Signature _____

Recommended By _____

Call Al Lentsch, Northland IADA Executive Director, for additional information:
952-894-1766 or 800-879-3433

Mail or fax your application to: Northland IADA
850 East Cliff Road
Burnsville, MN 55337
FAX: 952-894-8990

All applications to be approved by Board of Directors, if not approved, money will be refunded to the applicant.



Web Site: www.northlanddealers.com
E-mail: keys@northlanddealers.com

How Northland IADA Helps You

Membership Coupon Book

Over a \$1,000 VALUE

Lobbying Efforts to Protect Your Business

5% -10% Discount on Garage Liability

1/2 Hour Free Legal Consultation

National Account Program with AutoZone®

Discounts on NADA Books

Nationwide Skip Tracing and Membership

Northland IADA Monthly Newsletter and
"Used Car Dealer" Magazine

CarSoup Internet Sales Incentive Available

Join Northland IADA and automatically
become a member of NIADA

**Become Part of Your Association
with Fellow Dealers in Minnesota
and North Dakota!**

Your Northland IADA Recently Accomplished for you

- ◆ Dealer Reassignment Forms—SAVED YOU \$\$
- ◆ Prorating of Expired Plates—SAVED YOU \$\$
- ◆ Protecting Dealers Against Excessive Regulations & Sale Tax Issues
- ◆ Prevented the "2 Day Customer Return" from being passed in the Minnesota Car Buyer Bill of Rights
- ◆ Worked with Department of Vehicle Services to improve title turn-around time
- ◆ Worked in conjunction with NADA to provide Title and Registration Seminars
- ◆ FTC Safeguards Rule
- ◆ Red Flag Laws

**Reinvest \$199.00 of Your Savings
in Your Association! Just \$.54 PER DAY**